

MEMORANDUM OF AGREEMENT

Whereas the Western New York College Connection (hereafter referred to as WNYCC), and the Western New York Association of College Career Centers, Inc. (hereafter referred to as WNYACCC, Inc.) have agreed to enter into a collaborative agreement to:

Permit WNYCC to fund the creation of a new WNYACCC, Inc. website, which will be housed within the WNYCC website.

Description of Partner Organizations:

Western New York College Connection (WNYCC)

- WNYCC is an initiative of the WNY Consortium of Higher Education (hereafter referred to as The Consortium), the organization of the 21 college and university presidents. The Consortium is committed to strengthening collaboration among its network of colleges and institutions, as well as forging partnerships with regional private and public sectors. Its efforts will enhance the experience of students and improve local communities by contributing significantly to the knowledge economy of the Buffalo region.
- WNYCC has been charged with forging strategic partnerships with the business community in order to promote regional economic development, expanding the region's student population through promotion efforts, engaging students with the community to establish meaningful ties to the region, and working deliberately to place recent graduates in the regional workforce.

Western New York Association of College Career Centers, Inc. (WNYACCC, Inc.)

- The Western New York Association of College Career Centers, Inc., WNYACCC Inc., (formerly WNYACCC and NFCPA) was established in 1968 as an organization of professionals from Western New York college career centers, representing 19 colleges and universities. Alfred State, Alfred University and Genesee Community College, which are included in WNYCC, are not represented.

WNYACCC, Inc.'s purpose is to:

- Provide employment and career training opportunities for the students and alumni of the colleges and universities in Western New York;
- Expand professional growth of its members through the articulation of problems and issues, the exchange of points of view, the development of heightened awareness of the contemporary needs of society in general, the sharing of information related to career guidance and placement, and the facilitation of communications;
- Sponsor career information workshops and conferences; and
- Develop rapport with employer representatives in order to maximize benefit to its clientele.

Development of Collaboration:


In August, 2010 the Executive Director of WNYCC and a representative of the Steering Committee of The Higher Education Consortium offered to finance and pay for a new WNYACCC, Inc. website that would increase the website's functionality and exposure of WNYACCC, Inc. WNYCC identified WNYACCC, Inc. as a strategic stakeholder group (SSG) which will enhance the WNYCC initiative. WNYCC reported that funds from their Oishei Foundation grant will be used to finance the creation and hosting of the website. 360 PSG was identified as the vendor for this project. The WNYACCC, Inc. Executive Board and the Executive Director of WNYCC met with representatives of 360 PSG to discuss the project.

Roles and Responsibilities:


NOW, THEREFORE, it is hereby agreed by and between the partners as follows:

- WNYACCC, Inc. will continue to function independently as an organization, in accordance with its organization by-laws. WNYACCC, Inc. will be solely responsible for the management of its financial and programmatic work.
- WNYACCC, Inc. will have complete control over the website and will function as an independent website within the WNYCC site.
- WNYACCC, Inc. will own all of its website content and data. In the event of dissolution of WNYCC or its vendor, all content and data will continue to be owned by WNYACCC, Inc.
- WNYCC agrees that WNYACCC, Inc. will be a partner in any decisions involving change of vendor.
- WNYACCC, Inc. will maintain its own URL (www.wnyaccc.org) for entrance into the WNYCC site.
- WNYACCC, Inc. will be completely autonomous as it works with 360PSG to create the site.
- WNYACCC, Inc. reserves the right to remove the WNYACCC, Inc. site from the larger WNYCC site if it determines that separation is in the best interest of WNYACCC, Inc.
- WNYCC will fund the creation and hosting of the WNYACCC, Inc. website and will only be involved to the degree that the larger site is impacted.
- WNYCC agrees to consider funding for additional enhancements to the WNYACCC, Inc. site as determined by WNYACCC, Inc. leadership.
- WNYCC recognizes WNYACCC, Inc. as experts in career development and employer relations relative to job and internship recruitment of students and alumni in Western New York. WNYACCC, Inc. will be involved in decisions as they relate to career development on the WNYCC site and in WNYCC's future engagement with the business community as it relates to careers and employment.

We, the undersigned, have read and agree with this Memorandum of Agreement.

By: 
Steven J. Harvey, PhD
Executive Director
WNY College Connection

Date: 1/25/11

By: 
Wayne Porterfield
President, Western New York
Association of College Career Centers

Date: 1/25/11